

SHOW REPORT

Brief Show Report of ISSE 2018 in Singapore



The annually held ISSE (International Sound & Sight Exhibition) took place from 16 to 18 November 2018 at the PARKROYAL Hotel on Kitchener Road. Being the only HIFI Show held in Singapore for the year, it is usually a highly anticipated year-end event for audiophiles and all fans of music to congregate for the weekend. For an 'International' Show, it is relatively small compared to the bigger shows around Asia. However, exhibitors continue to support it with hopes that one day it may grow and become more prominent within our region.

The show consists of two floors within the hotel facility. The 3rd floor (ballroom size) exhibits the latest in Home Theatre and 4k projectors, LPs and CDs, lifestyle and smart home systems as well as the massive HIFI systems comprising the biggest full range loudspeakers and electronic equipment.

The 7th floor consists of smaller but no less impressive systems which provides the attendee a more up close and personal feel with the products on hand. Audio 88, the Singapore distributor for Combak Corporation, represented its brands within the adjoining rooms at Room 709.



The main focus and emphasis of our setup was a full range of Reimyo / Encore / Harmonix system.



For our demo, we showcased the latest XRCD 'Passion' by Reyna Qotrunnada. Through our setup, many listeners were very impressed and happy with the reproduction of sound and the sheer musicality of the playback we managed to achieve, with many commenting that it was for them the best sound of the show. Our rooms were generally busy on Friday and Saturday but the crowd quieted down on Sunday as its typically a family day.

All attendees were also able to browse and enquire information with our staff upon the wide range of Harmonix products and latest XRCDs and LPs available for display and sale.

It was unfortunate that Mr Kiuchi was not able to attend the show this year as he had been overworking himself in developing and promoting his new products. We hope we will see him again in Singapore in the near future.



Regards,
Mark
Audio 88